

CASE STUDY

15,000 Cold Foil Skincare Gift Sets

Rigid gift boxes for a European skincare brand — from sampling to bulk delivery

Box type	Rigid gift box, magnetic closure
Quantity	15,000 pcs
Finishes	Cold foil + embossing + spot UV
Sampling	Physical sample in 5 days
Bulk lead time	20 days after sample approval
Shipping terms	FOB Shanghai

Project background

A European skincare brand needed premium rigid gift boxes for a skincare set launch. The brief: a luxury unboxing feel that matched the brand's shelf image, with multiple finishes combined on a single box — cold foil for shine, embossing for texture, and spot UV for contrast — all registered precisely in one pass.

How we made it

Our in-house team ran the full cycle: greyboard core for rigidity, art-paper wrap, then cold foil, embossing and spot UV applied on our own presses. A physical sample was produced in 5 days for the client's approval before bulk production began — no surprises at the bulk stage. Every box passed our 5-step quality check, from paper inspection to final packing.

Project outcome

Bulk production completed on the standard 20-day lead time and shipped FOB Shanghai, palletized and stretch-wrapped for export. The multi-finish combination — cold foil, embossing and spot UV in a single pass — is one of our core strengths, run on the same lines that serve our long-term beauty and food clients.

Why YOOFO

- 30 years in packaging; own factory in Qingpu, Shanghai
- 40,000 boxes per day capacity; Heidelberg 9+1 & 9+2 presses
- ISO9001 + FSC certified; food-safe materials available
- In-house cold foil and screen-printing equipment